MISSION
The Bruce cultivates discovery and wonder, engaging a broad audience through the power of art and science.

VISION
To be a center for inspiration and learning, where extraordinary art and science spark conversation, connection, and creativity.

VALUES
Wonder transforms. We believe that art and science spark wonder, which leads to deeper inquiry and creates a community of engaged learners.

Visionary thinking drives our work. We are bold in our choices and trailblazing in our endeavors, striving for excellence in all we do.

Our organization is built on respect. We treat each other, our partners, and our community with care and foster an environment of collaboration and trust.

Inclusion makes us stronger. We value diverse voices and seek to reflect varied perspectives throughout the organization and our programming to make the Bruce a place of welcome for all.

Responsible stewardship sustains us. We embrace our responsibility to care for our collections, building, and environment through a lens of preservation and sustainability.

—Approved by the Board of Trustees, February 13, 2024