

Bruce Museum Seventh Annual Art of Design Luncheon and Diamonds with Graff

Thursday, March 12, 2020, 12:00 – 2:00 pm
Greenwich Country Club



Marc Hruschka,
Chief Executive Officer and President of Graff USA.



Jill Newman,
Jewelry Authority, Editor, and Writer.

GREENWICH, CT, February 24, 2020 – The Seventh Annual Art of Design Luncheon promises to be more remarkable than ever, as the Bruce Museum is pleased to announce that the keynote speaker will be **Marc Hruschka**, Chief Executive Officer and President of Graff USA. The **Art of Design Luncheon and Diamonds with Graff**, which benefits the Museum’s exhibitions and educational programming, will take place on Thursday, March 12, 12:00 to 2:00 pm at Greenwich Country Club.

Joining Marc in a conversation about the fascinating world of diamonds and the latest trends in the art and design of the lustrous jewels is **Jill Newman**, a Contributing Editor with *Town & Country* who has covered the international luxury business for more than 25 years, with a focus on fine jewelry, diamonds, and gemstones.

Founded in 2014 as a forum to provide fresh insight into the ever-evolving intersection of art and design, this year's Art of Design Luncheon is Co-Chaired by Felicity Kostakis and Romona Norton. Honorary Guest is **Bo Kim**, VP General Manager, The Saks Shops Greenwich. Bo Kim joined The Saks Shops Greenwich in October 2019, from the Saks Beverly Hills store.

The luncheon will include a special raffle of an exquisite Graff Butterfly Silhouette Necklace, fine wines from Graff's renowned Delaire Graff Estate in South Africa, a private shopping experience at Graff's flagship store on Madison Avenue, and other exclusive luxury items. The luncheon will also feature models showcasing Graff jewels and dressed by The Saks Shops Greenwich, with a soundtrack provided by noted local DJ April Larken.



Art of Design Honorary Guest Bo Kim, VP General Manager, The Saks Shops Greenwich.

Marc Hruschka recently joined Graff with 25 years' experience within the luxury industry, including executive leadership roles at prominent jewelry houses. About his new role as CEO and President of Graff USA, Hruschka states, "It is an honor to work alongside the Graff family, who meticulously oversee every aspect of the business. This is exceptionally unique in today's retail environment and their dedication is remarkable."

Hruschka joined Graff at an exciting time, ahead of the company's 60th anniversary and following the unveiling of a world record-breaking diamond – the Graff Lesedi La Rona, a 302-carat masterpiece and the largest square emerald-cut diamond in the world.

Graff's renowned diamond expertise is instilled into every jewel displayed in more than 60 Graff stores worldwide, from new everyday diamond collections to unique high jewelry pieces. Hruschka manages 10 locations across major US cities including New York, Chicago, San Francisco, and Miami.

Jill Newman, *Town & Country* magazine's Contributing Editor, Jewelry and Watches, also contributes articles to *Departures*, *Vanity Fair UK*, and other media platforms. In January 2018, she spearheaded the launch of *Muse by Robb Report* and serves as the editor of this new digital and print platform, which features female thought leaders and covers relevant topics, from politics and art to health and finance. As part of the launch, Jill established and hosted *Musings*, a speaker series in New York, Los Angeles, Miami, and San Francisco which brought together leaders in business, philanthropy, the arts, the culinary world and more. Jill also served as *Robb Report's* Deputy Editor where she managed the style and jewelry coverage, and the new business of luxury section.

Jill was named one of *Luxury Daily's* Luxury Women to Watch 2019 alongside a lofty list of international nominees and has been recognized for her work with numerous awards.

“We’re delighted to have Marc give his insights on Graff diamonds and designs and excited that he will be joined by Jill, who has touchpoints across the intersecting worlds of jewelry, art, and fashion,” says Romona Norton, who, along with Felicity Kostakis, is Co-Chair of this year’s luncheon. “And we’re sure that our guests will have many wonderful questions to pose to Marc and Jill – that portion of the luncheon is always fascinating.”



Helping our Co-Chairs organize the 2020 Art of Design Luncheon is an active and engaged Committee of 51 members from Greenwich, surrounding communities, and New York City. The Bruce Museum is grateful for the support of Graff and Saks Fifth Avenue for their exclusive raffle items, Green of Greenwich, and Horseneck Wine & Spirits. The event organizers also thank *Greenwich Magazine*/Moffly Media for media sponsorship.

Advance registration is required for the Art of Design Luncheon and Diamonds with Graff benefit event at Greenwich Country Club on Thursday, March 12, 2020, 12:00 – 2:00 pm. For tickets and further information, please visit brucemuseum.org and click “Reservations,” or contact Melissa Levin at mlevin@brucemuseum.org or 203-413-6761.

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About the Bruce Museum

The Bruce Museum is a community-based, world-class institution highlighting art and science. Changing galleries for art and permanent galleries for the natural sciences encompass regional to global perspectives. Accredited by the American Alliance of Museums and voted the best museum in Fairfield County by area media in recent years, the Bruce plays an integral role in the cultural life of area residents. The Museum attracts approximately 70,000 visitors annually, including 24,000 schoolchildren, and also has special programs for families, seniors, students, and community organizations. Located in a park setting just off I-95, exit 3, at 1 Museum Drive in Greenwich, Connecticut, the Museum is also a 5-minute walk from the Metro-North Greenwich Station. The Bruce Museum is open Tuesday through Sunday from 10 am to 5 pm; closed Mondays and major holidays. For additional information, call the Bruce Museum at 203-869-0376 or visit brucemuseum.org.

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