



Bruce Museum Earns Top Rating for Nonprofit Financial Accountability

*Museum Receives 4-Star Rating from Charity Navigator,
Nation's Largest Charity Evaluator*

GREENWICH, CT, December 21, 2018 – The Bruce Museum's commitment to accountability and transparency and strong financial health have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator.

"On behalf of Charity Navigator, I wish to congratulate Bruce Museum on attaining the 4-star rating, our highest possible rating and one given to only a quarter of charities rated by Charity Navigator," says Michael Thatcher, President and CEO. "Based on its 4-star rating, people can trust that their donations are going to a financially responsible and ethical charity when they decide to support the Bruce Museum. "

Since 2002, using objective analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-star rating. In 2011, Charity Navigator added 17 metrics, focused on governance and ethical practices as well as measures of openness, to its ratings methodology. These Accountability & Transparency metrics measure a charity against best industry practices and whether they are open with their donors and stakeholders.

"It's important our donors trust that we're using their donations wisely to accomplish the Bruce Museum's mission to promote the understanding and appreciation of art and science to enrich the lives of all people in our community," says Bill Ference, Bruce Museum Chief Financial Officer and recipient of the 2017 Fairfield CFO of the Year Award from Westfair Communications. "Our 4-star Charity Navigator rating demonstrates to our supporters our good governance and financial accountability. And it represents our ongoing commitment to operating at the highest standards."

The Museum building and its collections are resources owned by the Town of Greenwich and held in trust for the people of the Town by a separate, privately funded 501(c)3 nonprofit organization, Bruce Museum, Inc.

As a privately funded nonprofit organization, the Bruce relies on its members and supporters of its benefit events to meet the costs of creating exhibitions and providing educational programs for all ages throughout the year. Committees of Honor, composed of Museum leaders and supporters from across the community, are pivotal in championing and helping fund the



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One Museum Drive • Greenwich, CT 06830-7100
203.869.0376 • www.brucemuseum.org

Press Release

Museum's most significant exhibitions. The Museum also deeply appreciates the generosity of its corporate partners, which provide essential resources that directly support the Museum's operating budget, exhibitions, education programs, and special events.

The Museum receives further vital support from individual contributors to its Annual Fund. Tax-deductible gifts to the Bruce Museum's Annual Fund help provide:

- Essential funding for over a dozen art and science exhibitions each year;
- Environmental education at the Seaside Center for nearly 15,000 children and families;
- Over 300 programs to 6,500 participants from Greenwich-based schools and organizations;
- Art and science programs for over 5,000 low-income and at-risk students;
- Thought-leaders in art and science who provide over 150 programs annually;
- Museum education in the classroom through Brucemobile outreach to over 10,000 children.

To make a gift securely online, visit brucemuseum.org, or call Victoria Jahns at 203-413-6763. More information about the Bruce Museum's rating and charitable giving may be found on www.charitynavigator.org.

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About the Bruce Museum

The Bruce Museum is located in a park setting just off I-95, exit 3, at 1 Museum Drive in Greenwich, Connecticut. The Museum is also a 5-minute walk from the Metro-North Greenwich Station. The Museum is open Tuesday through Sunday from 10 am to 5 pm; closed Mondays and major holidays. Admission is \$10 for adults, \$8 for seniors and students with ID, and free for members and children less than five years. Individual admission is free on Tuesday. Free on-site parking is available and the Museum is accessible to individuals with disabilities. For additional information, call the Bruce Museum at 203-869-0376 or visit brucemuseum.org.

About Charity Navigator

Charity Navigator, www.charitynavigator.org, is the largest charity evaluator in America and its website attracts more visitors than all other charity rating groups combined. The organization helps guide intelligent giving by evaluating the Financial Health and Accountability & Transparency of more than 8,000 charities. Charity Navigator accepts no advertising or donations from the organizations it evaluates, ensuring unbiased evaluations, nor does it charge the public for this trusted data. As a result, Charity Navigator, a 501 (c) (3) public charity itself, depends on support from individuals, corporations and foundations that believe it provides a much-needed service to America's charitable givers. Charity Navigator, can be reached directly by telephone at 201-818-1288, or by mail at 139 Harristown Road, Suite 101, Glen Rock, N.J., 07452.

Media Contact: Scott Smith, Director of Marketing and Communications
203-413-6735 or ssmith@brucemuseum.org.