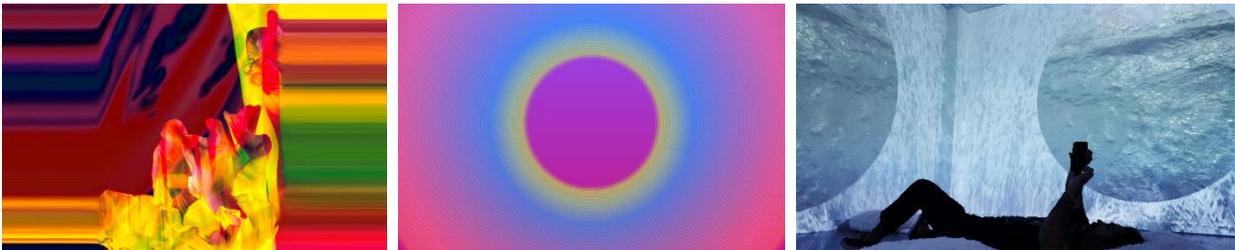


Bruce Museum to Reopen on April 27 With *Let in, Let go* Video Art Experience

*Museum Hosts Immersive Abstract Art Installation by Holly Danger;
Introduces New 'Pay as You Wish' Admission Policy*



Images from Holly Danger's *Let in, Let go* video art installation, which has been exhibited in Boston, Miami, and Seoul.

GREENWICH, CT, April 22, 2021 — The Bruce Museum will reopen to members and the public on Tuesday, April 27, 2021, with *Let in, Let go*, a multi-sensory video projection installation created by **Holly Danger**, a video artist based in Stamford, CT, who has brought experiential events and immersive installations to audiences around the world.

Holly Danger transforms ordinary spaces into moving experiences. She mixes natural and digital elements together, creating vibrantly colored, abstract, audiovisual art that is projected onto natural and architectural surroundings. Each work is a site-specific, one-of-a-kind experience that comes to life with the energy and presence of the viewer.

On view in the Museum's main gallery through Sunday, May 30, *Let in, Let go*, explores the synchronization of video, art, light, and sound, and how it relates to emotion, connection, and experience. The imagery was inspired by elements found in nature, and discovering a digital reinvention of their form, color, and symmetry.



Holly Danger, an Experiential Designer and Video Artist based in Stamford.

"The work is designed to hold you in the present moment and take you on a journey, offering a sanctuary in this space and time," says Danger, who is also the founder of Danger Gallery, a video art space in Stamford. "*Let in, Let go* invites the viewer to take a respite from the outside world, quiet the mind, and go inward."

The installation has been exhibited at the Satellite Art Show for Miami Art Week, the Illuminus Festival in Boston, and the K Museum of Contemporary Art in Seoul. Her piece *Soul Seasons*



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Press Release

won “Most Innovative,” at the Digital Graffiti Festival in Alys Beach, FL This year, Danger is the honored recipient of the Artist Fellowship Award by the Connecticut Office of the Arts, as well as the Equity Match Grant from the Stamford Women’s Development Council. To learn more, visit hollydanger.com.

Upon the Bruce Museum’s reopening following a temporary closure since January 12, admission will be on a “Pay as You Wish” basis through Monday September 6, 2021, with a suggested donation of \$10 per adult. Proceeds from admission fees help support exhibitions and programs as the Museum strives to fulfill its mission to promote the understanding and appreciation of art and science to enrich the lives all people. The Bruce Museum is grateful for exhibition support from Rockefeller Capital Management, Greenwich; the Seiden-Luke Fund for Exhibitions and Publications; and the Connecticut Office of the Arts.

“We thank all of our ‘Bruce family’ for their continued support during our temporary closure. While we were grateful to be able to continue to host an array of virtual programs on art and science and to proceed with a full schedule of educational programs for students across the community, we really missed being able to welcome visitors on site,” says Robert Wolterstorff, The Susan E. Lynch Executive Director. “Museums are still about engaging with culture in real space, with other people. I’m thrilled that we can get back to that again with Holly Danger’s provocative yet soothing *Let in, Let go* installation. This is exactly the kind of thing you have to experience in person, because it’s about total immersion. I can’t think of a more exciting way to welcome members and visitors back to the Bruce. It’s the perfect installation for all of us, at this moment in time.”

Admission is always free to Museum members, and free for all visitors on Tuesdays. The Bruce Museum also participates in the **Blue Star Museums** program, which offers free admission to all active-duty U.S. military personnel and their families year-round. What’s more, the Museum partners with Bank of America for the **Museums on Us** program; on the first full weekend of every month, admission to the Bruce is free for Bank of America cardholders.

In accordance with current state and local health-safety guidelines, admission is by advance reservation, with timed ticketing to ensure the comfort and safety of visitors and staff. The following hours of operation and admission policy are in effect:

9:30 – 10:30 am, Tuesday through Sunday: The Museum is open only to self-selected individuals over the age of 65 or who are immunocompromised.

10:30 – 11:30 am, Tuesday through Sunday: The Bruce is pleased to welcome Museum members only for one hour of special access.

Remaining Museum hours are unchanged, with the last reservations at 4:30 pm. To reserve a timed ticket to visit the Bruce Museum, visit brucemuseum.org or call 203-869-0376, ext. 311.

New Bruce Update

Construction is well underway on the New Bruce expansion – the transformative building addition that will more than double the size of the Museum, creating state-of-the-art exhibition galleries for art and science and new education and community spaces, including a café and auditorium. As a result, the Bantle Lecture Gallery is now closed to the public. Over the coming year the space will be recreated to include new classrooms as part of the Museum’s new Steven & Alexandra Cohen Education Wing. To learn more, and to participate in the Campaign for the New Bruce, please visit NewBruce.org.

Renovation work continues on the Permanent Science Galleries, where exhibition preparators are creating an entirely new experience. Scheduled to open in late 2021, the *Natural Cycles Shape Our Land* exhibition will present a multi-sensory expedition through the region’s rich natural history and address critical issues in science today, with new interactives throughout, a reimagined diorama, and displays that include a full-scale model dinosaur and live animals. For a virtual tour of these reinvented gallery spaces, and the art and science behind them, visit NewBruceScience.org.

“We welcome members and other visitors to continue to find respite and inspiration at the Museum,” says Wolterstorff. “And please pardon our appearance as construction on the New Bruce proceeds at full pace. We’ve created a safe and clear pathway from the parking lot to the entrance for visitors—just follow the painted footprints to the door. As always, our Museum staff are on hand to greet you and ensure your visit is safe and pleasant.”

Visitors are required to wear a mask or cloth face covering that completely covers the nose and mouth, as directed by state law and CDC guidelines. Signage outside the entrance and inside the Museum indicate social distance markers and visitor flow. The Museum Store is open and will be offering Museum members a “double-discount” of 20% on purchases made during the first week following the reopening.

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About the Bruce Museum

The Bruce Museum is a community-based, world-class institution highlighting art and science. Accredited by the American Alliance of Museums, the Bruce has been voted the best museum in Fairfield County by area media in recent years. Located in a park setting just off I-95, exit 3, at 1 Museum Drive in Greenwich, Connecticut, the Bruce Museum is a 5-minute walk from the Metro-North Greenwich Station. The Bruce Museum is open in accordance with current state and local guidelines and with advance reservations for timed ticketed entry. To make a reservation or for additional information, call the Bruce Museum at 203-869-0376 or visit brucemuseum.org.

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