For Immediate Release

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iCreate Goes Virtual:
Bruce Museum’s Juried High School Art Competition
Now Open Online
July 6, - October 10, 2021

Aiko Enriquez, High School of Art and Design; Thomas Cleary, Darien High School; Kairu Tong, Ardsley High School

Wednesday, July 7, 2021, Greenwich, CT- The Bruce Museum’s 13th annual iCreate art competition is now on view online. The competition attracted over 600 submissions from high school students all across Connecticut and New York states. Out of these submissions, 45 pieces were selected for the online exhibition, with artists chosen for first place, second place, and third place prizes. In addition, three honorable mention prizes were awarded, and for the first time, an award for video animation was part of the generous cash awards. Moreover, this is the third year a student was selected to win the Berkley One Award. These awards were made possible thanks to the generosity of the exhibition sponsors. The Bruce Museum is grateful for exhibition support from the Rockefeller Capital Management, Greenwich, Berkley One, a W. R. Berkley Company, the Connecticut Office of the Arts, the Steven and Alexandra Cohen Foundation, Susan and Bill Mahoney, and Chris and Bill Nichols.

iCreate serves as an outlet for emerging artists, amplifies the scope of their pieces' influence, and provides the community a glimpse into local artistic potential. In addition, the exhibition is a platform to celebrate passion and creativity. The final selection encompasses some of the best talents in the area and will undoubtedly awe and inspire all audiences.
Visiting the iCreate exhibition site, a wide range of styles can be found. Everything from animation, drawing, mixed media and paintings are featured. In addition, this year, video art was added as a new category for young artists to explore. The People's Choice Award welcomes you to vote for your favorite artist. Choose any of the students featured in the video that shows one piece of art from each student that participated in this year’s iCreate. To view the exhibition and to find out more about the iCreate competition, visit Brucemuseum.org, and iCreate2021.com.

As a complement to this online exhibition, the Bruce Museum will be hosting a free webinar and panel discussion with iCreate Alumni, teachers, and established artists. Interested students will be introduced to iCreate alumni students, artists, and educators who will share information, resources, and strategies for pursuing the arts as a viable career path. Students will gain insight into the art world from all perspectives. For reservations for our zoom webinar, When Are You Going to Get a Real Job? Persevering and Pursuing a Career as an Artist, happening Tuesday, July 20, 7:00 - 8:30 pm. Reservations are required and available at Brucemuseum.org - Reservations.

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About the Bruce Museum

The Bruce Museum is a community-based, world-class institution highlighting art and science. Accredited by the American Alliance of Museums, the Bruce has been voted the best museum in Fairfield County by area media in recent years. Located in a park setting just off I-95, exit 3, at 1 Museum Drive in Greenwich, Connecticut, the Bruce Museum is a 5-minute walk from the Metro-North Greenwich Station. For additional information, call the Bruce Museum at 203-869-0376 or visit brucemuseum.org.

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